



CAPITALS
Business.Circle

Connecting Global Thinkers
Inspiring Entrepreneurship
Empowering Leadership

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www.capitalsbusinesscircle.org
info@capitalsbusinesscircle.org

The International Business Club

CAPITALS Business Circle

We expand your Network. You expand your Business.

Yannis Salavopoulos, Founder & President, CBC

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CBC - SRH University/IISM - Global Sustain

**The Power of Collaboration between
Academia & Business Communities**

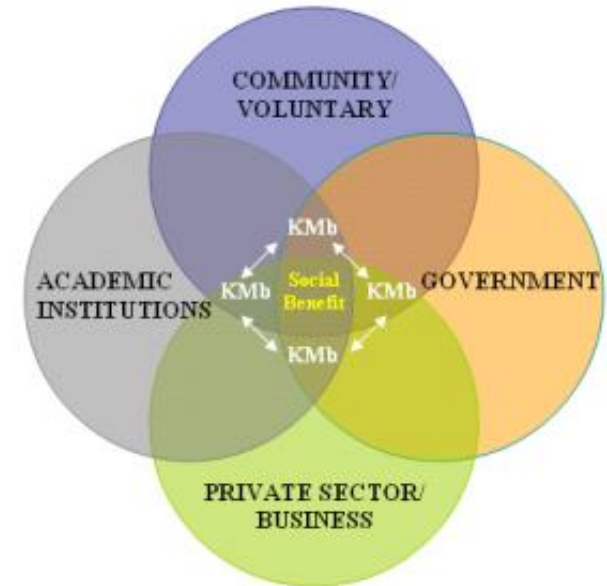
The CAPITALS Business Circle concept.

- CBC expands your Network. You expand your Business.
- CBC connects Business to Politics & Diplomacy, Old Economy to New Economy, Entrepreneurs to Investors.
- CBC organises closed Forums with leaders as speakers from Business, Economics, Economic Policy & senior level guests from business world.
- Short time speeches, no power point, hard talk, interactive dialogue, interactive networking.

What is the Power of Collaboration?



Global knowledge economy creates the need for strategic alliances between Academia & Business World



Collaboration Life Cycle between Academia & Business Communities

Collaboration Life-cycle



Interactive collaborative Communities build a sustainable ecosystem.

- The concept of an Academic/Business Ecosystem.
- Community as multiplier & creation of an ecosystem culture, sharing scientific & business intelligence.
- Interactive knowledge transfer to many stakeholders.
- This intelligence exchange, enables innovation & sustainability in this common ecosystem within the society.
- Case Study: Silicon Valley. Trend comes to Europe.

Positive Multiple Effects of such Collaboration for both parties.

- Connecting business innovation with university research.
- Business Communities raise awareness, spread knowledge to companies - members and boost R&D.
- Common R&D projects and EU and Public Grants.
- Universities become Talent Pools for companies.
- Universities are closer to business practice.
- Students become the responsible leaders of the future.
- Encourages more sustainable Spin – Offs.

Challenges of collaboration between Academia & Business Communities.

- Common goals and win – win benefits are difficult to be defined.
- Universities look often only for short – term funding & they do not invest in long term partnerships.
- Companies are focused on sales & performance.
- SMEs and Startups do not have capital and resources to be able to support such collaboration.
- Limited resources & time by both parties in many cases.

Fostering a culture of collaborative ecosystems.

- Sustainable economic growth, can come through companies with sustainability strategy & sustainable performance but also through a sustainable education system, close to the business world.
- Academia should collaborate with corporate world in an ecosystem concept with knowledge & practice transfer.
- The Goal is a sustainable economy with social responsibility, prosperity & cohesion.

Are you leveraging in your organization the power of collaboration?



Some leading Organisations as References & CBC Partners.





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Titelmasterformat durch Klicken bearbeiten

CBC Senior Speakers from leading Companies & Organisations.



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THANK YOU!

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